



2011 GMCC Website Advertising Banner Rates

The GMCC website is the online source for how to live, work, play and do business in the greater Madison region. Used by GMCC members for up-to-date Chamber information on public policy, programs and events, member news and much more. Non-members visit our website too in search of the products and services they need.

Advertising banners on the GMCC website are available to GMCC members only.

Size options:

Full Expanded Skyscraper 2/3 Expanded Skyscraper 1/3 Expanded Skyscraper
160 pixels w x 600 pixels h 160 pixels w x 400 pixels h 160 pixels w x 200 pixels h

Rates:

Twelve Months	Full - \$115/month	2/3 - \$ 90/month	1/3 - \$ 50/month
Six Months	Full - \$170/month	2/3 - \$135/month	1/3 - \$ 75/month
Three Months	Full - \$225/month	2/3 - \$200/month	1/3 - \$125/month

Specifications:

- Advertising banner must be sized to proper dimensions, 72 dpi resolution in a GIF, jpeg or FLASH format. There is a 15% upcharge for FLASH. The maximum size for all formats is 50K.
- Animation is limited to three frames. Additional fee for more active animation.
- Provide the URL address to which the advertising banner should link and some text copy that will appear to users if they have their browser set to text-only.
- Your company's website ad banner will appear in rotation on all pages beyond the home page throughout the site at www.greatermadisonchamber.com.
- Ad banner will be on the GMCC website within 10 business days.

For more information on GMCC Website Advertising Banners contact:

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