



An Opportunity to Support 2010 GMCC Programming

Here is your opportunity to connect with the greater Madison business community, receive exclusive marketing benefits and support the Greater Madison Chamber of Commerce.

In 2010, GMCC will present the following educational and networking programs:

Business Card Exchanges

Every other month GMCC Business Card Exchange attendees gather for an early evening (4:30–6:30 p.m.) networking bonanza at a member business. GMCC members from businesses of all types and sizes swap business cards and engage in lively conversation over drinks and appetizers—a perfect way to generate new contacts.

Chamber Café

Held at a member business from 7:30–9:00 a.m., this quarterly event features a Continental breakfast, plenty of networking time and the opportunity to gain a quick grasp of a relevant business topic from a featured speaker or panel of experts..

GMCC Connect @ Lunch

Four times a year this program offers a more personal way to connect and provide details about your company. In a round table setting at a local restaurant, 24 businesspeople will share lunch and information. There are three table rotations during which each person will provide information about their business and build solid relationships.

CEO Forum

Each quarter, attendees hear directly from a highly successful Capital Region business leader as he/she speaks on a specific topic and shares stories of the challenges, successes and adventures they've met along their way to the top of the management ladder. The group has a chance to network over Continental breakfast, and the rare opportunity to participate in a Q & A session with leaders at the top of their game.

GMCC 101

This program is designed to educate GMCC members (both new and existing) on the numerous benefits of their GMCC membership directly from our staff, who give brief presentations on Member Services, Public Policy and Economic Development. There's plenty of time for Q & A as well. Held quarterly, GMCC 101 is a great opportunity to meet fellow area business leaders over a Continental breakfast and briefly speak about your business to the group of GMCC members.

Supporters of 2010 GMCC Programs receive these marketing benefits:

- Company spokesperson to address program attendees (up to two minutes)
- Display and distribute company material at program site
- Excel list of attendees' names, company name and street address
- Four complimentary admissions to program
- Company logo included on:
 - Signage at program site (easel display)
 - Web ad banner promotion of program on GMCC website
 - Program advertising and promotion in **Business Beat** magazine
- Company name included in:
 - GMCC **Business Beat** magazine Calendar
 - GMCC website program promotion including Program listing area
 - Online GMCC Event Calendar with link to company website
 - Four GMCC e-Bulletin announcements with link to company website
 - GMCC e-mail communication to program attendees

	Series	Individual
Business Card Exchange (6 programs)	\$2000	\$400
Chamber Cafe (4 programs)	\$1300	\$400
CEO Forum (4 programs)	\$1500	\$450
GMCC 101 (4 programs)	\$1000	\$300
GMCC Connect @ Lunch (4 programs)	\$800	\$250

For more information on GMCC Program Benefits contact:

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APPROVAL and COMPANY INFORMATION

Company Name _____

Contact _____

Signature _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail _____

Credit Card # _____

Master Card or Visa _____ Exp Date _____

Name on Card _____

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