



An Opportunity to Support 2011 GMCC Programming

Here is your opportunity to connect with the greater Madison business community, receive exclusive marketing benefits and support the Greater Madison Chamber of Commerce. In 2011, the following GMCC educational and networking programs are available for your support:

BUSINESS CARD EXCHANGES

Six times a year, the Greater Madison Chamber of Commerce welcomes more than 100 members and guests for an early evening (4:30 - 6:30 p.m.) tour and networking event at a local business. Get a behind-the-scenes look at local business operations while making connections.

SMALL BUSINESS ROUNDTABLES

“Transforming the fortunes of local small businesses with strength in numbers”
This new Greater Madison Chamber of Commerce program offers small business owners the opportunity to have an open exchange about timely, critical issues in a facilitated forum. The program is ideal for micro-business owners with 5 or fewer employees, and is moderated by a trained facilitator. Attendees have the opportunity to learn from other small business owners while also having access to an expert on that month’s topic. The Chamber brings members the expertise they need by providing a specialist to answer questions about topics that are particularly relevant to small business owners.

SCORE

The Madison Chapter of SCORE®, Counselors to America’s Small Business will help participants review their businesses’ image, marketing and sales, operations, human resources, expenses and revenue, customer satisfaction, tactical planning, and leadership. The workshop is a combination of large and small group discussions on each topic moderated by a SCORE business counselor. In today’s fast paced business environment, too many business people do not take the proper amount of time to effectively review and analyze their business plan. This workshop will allow attendees to take the necessary steps to move their business forward based on real information. It will also challenge participants to think about their leadership style and how it affects employees and customers.

CONNECT @ LUNCH

This popular GMCC program offers attendees a more personal way to connect and provide details about their company. In a round table setting at a local restaurant, businesspeople will share lunch while building solid relationships in a more intimate round-table environment. Rotate three times (salad, entrée and dessert courses) to tables of four people and make great new connections across the community with lunch!

BE A SUPPORTER!

Want to enjoy the benefits of supporting a GMCC program or event? Program supporters gain increased reach and exposure to the Chamber's more than 1,500 members.

Supporters of 2011 GMCC Programs receive these marketing benefits:

- Display and distribute company material at program site
- Excel list of attendees' names, company name and street address
- Company logo included on:
 - Signage at program site (easel display)
- Company name included in:
 - GMCC **Business Beat** magazine Calendar
 - GMCC website program promotion including Program listing area
 - Online GMCC Event Calendar with link to company website
 - Four GMCC e-Bulletin announcements with link to company website
 - GMCC e-mail communication to program attendees

Choice of Five GMCC Program Dates = \$500

For more information on GMCC Program Benefits contact:

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APPROVAL and COMPANY INFORMATION

Company Name _____

Contact _____

Signature _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail _____

Credit Card # _____

Master Card or Visa _____ Exp Date _____

Name on Card _____

www.greatermadisonchamber.com