



## **2010 GMCC Annual Business Expo** Alliant Energy Center's Exhibition Hall, April 27, 2010

Take advantage of an exclusive GMCC membership benefit and sponsor the 2010 GMCC Annual Business Expo, the largest business-to-business expo in the greater Madison area. You'll enjoy exceptional visibility at this popular annual event that attracts over a thousand GMCC members, guests and other business people for a day of great networking, learning and fun!

Sponsoring the 2010 GMCC Annual Business Expo boosts your company's image as you stand out in front of this business crowd and enjoy exceptional benefits including premium booth location, complimentary admission to the expo luncheon, special recognition before, during and after the expo and much more.

### **Platinum Sponsorship Benefits - \$7,000**

- One double-sized booth (20' wide x 10' deep) with premium location, Tier 1
- Table of eight for the expo luncheon
- 50 Business expo tickets
- Your company logo on:
  - A full page in the PowerPoint presentation, run throughout the event
  - Event program that is distributed to expo attendees
  - Promotional ads in **Business Beat**, the GMCC magazine
  - Promotional ads on the GMCC website
  - Sponsorship signage at the event
- A 150-word business description on the GMCC Annual Business Expo web page on the GMCC website with live link to your company website
- Sponsorship mention on GMCC website
- Sponsorship mention in **Business Beat** event coverage and GMCC Update
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- Three 1/3 page ads for your company in **Business Beat**, available January – April, 2010.
- Three months of a full size web ad banner for your company Family Broadcasting on the GMCC website, available January – April, 2010
- One electronic data file containing expo attendee mailing info

### **Gold Sponsorship Benefits - \$4,500**

- One exhibit booth (10' wide x 10' deep) with premium location, Tier 1
- Six complimentary admissions to the Business Expo Luncheon
- 35 admission tickets to the 2010 GMCC Annual Business Expo
- Your company logo on:
  - Gold Sponsors page in the PowerPoint presentation, run throughout the event
  - Event program that is distributed to expo attendees
  - Promotional ads in **Business Beat**, the GMCC magazine
  - Sponsorship signage at the event
- A 100-word business description on the GMCC Annual Business Expo web page on the GMCC website with live link to your company website
- Sponsorship mention on GMCC website
- Sponsorship mention in **Business Beat** event coverage and GMCC Update
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- Two 1/3 page ads for your company in **Business Beat**, available January – April, 2010.
- Two months of full size web ad banner for your company on the GMCC website, available January – April, 2010
- One electronic data file containing expo attendee mailing info

### **Silver Sponsorship Benefits - \$3,000**

- One exhibit booth (10' wide x 10' deep) with preferred location, Tier 2
- Four complimentary admissions to the expo luncheon
- 25 admission tickets to the 2010 GMCC Annual Business Expo
- Your name on:
  - Silver Sponsors page in the PowerPoint presentation, run throughout the event
  - Event program that is distributed to expo attendees
  - Promotional ads in **Business Beat**, the GMCC magazine
  - Sponsorship signage at the event
- A 25-word business description on the GMCC Annual Business Expo web page on the GMCC website with live link to your company website
- Sponsorship mention on GMCC website
- Sponsorship mention in **Business Beat** event coverage and GMCC Update
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- One 1/3 page ad for your company in **Business Beat**, available January – April, 2010.
- Three months of 1/3-size web ad banner for your company on the GMCC website, available January – April, 2010

### **Bronze Sponsorship Benefits - \$1,000**

- One exhibit booth (10' wide x 10' deep) Tier 3
- Three complimentary admissions to the expo luncheon
- 15 admission tickets to the 2010 GMCC Annual Business Expo
- Your company name on:
  - Bronze Sponsors page in the PowerPoint presentation, run throughout the event
  - Event program that is distributed to expo attendees
  - Promotional ads in ***Business Beat***, the GMCC magazine
  - Sponsorship signage at the event

### **Registration Sponsorship Benefits - \$3,500**

- Exclusivity – only one sponsorship
- One exhibit booth (10' wide x 10' deep) with preferred location, Tier 2
- Four complimentary admissions to the expo luncheon
- 25 admission tickets to the 2010 GMCC Annual Business Expo
- Your company logo on:
  - Specialty Sponsors page in the PowerPoint presentation run throughout the event
  - Event program that is distributed to expo attendees
  - Promotional ads in ***Business Beat***, the GMCC magazine
  - Sponsorship signage at the event
- A 25-word business description on the GMCC Annual Business Expo web page on the GMCC website with live link to your company website
- Sponsorship mention on GMCC website
- Sponsorship mention in ***Business Beat*** event coverage and GMCC Update
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- One 1/3 page ad for your company in ***Business Beat***, available January – April, 2010.
- Three months of 1/3 size web ad banner for your company on the GMCC website, available January – April, 2010
- One electronic data file containing expo attendee mailing info