



## **2011 GMCC Annual Business Expo** Alliant Energy Center's Exhibition Hall, May 3, 2011

### **Platinum Sponsorship**

The Greater Madison Chamber of Commerce offers this valuable Platinum Sponsorship for the 2011 GMCC Annual Business Expo, the largest business-to-business expo in the greater Madison area. Last year, this popular event attracted more than 1,500 GMCC members, guests and other business people for a day of great networking, learning and fun!

Your company will benefit from exceptional visibility and special one-of-a-kind perks including premium booth location, lunch tickets, special recognition before, during and after the expo and much more.

#### **Platinum Sponsorship Benefits - \$7,500**

- One double-sized booth (20' wide x 10' deep) with premium location
- Special Platinum Sponsorship signage at booth
- Eight lunch tickets
- 60 Business expo tickets to distribute to employees and customers
- One-quarter page, full color ad in event program distributed to expo attendees
- Your company logo on:
  - Sponsorship page in event program distributed to expo attendees
  - Promotional ads in ***Business Beat***, the GMCC magazine
  - Promotional ads on the GMCC website
  - Other expo marketing as available
- Sponsorship mention, logo and company website link on GMCC website
- Sponsorship logo in ***Business Beat*** event coverage
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- Three months of a full size web ad banner for your company on the GMCC website, available March - December, 2011
- One electronic data file containing expo attendee mailing info



## **2011 GMCC Annual Business Expo** Alliant Energy Center's Exhibition Hall, May 3, 2011

### **Gold Sponsorship**

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Your company will benefit from exceptional visibility and special one-of-a-kind perks including premium booth location, lunch tickets, special recognition before, during and after the expo and much more.

#### **Gold Sponsorship Benefits - \$5,000**

- One booth (10' wide x 10' deep) with premium location
- Special Gold Sponsorship signage at booth
- Six lunch tickets
- 40 Business expo tickets to distribute to employees and customers
- One-eighth page, full color ad in event program distributed to expo attendees
- Your company logo on:
  - Sponsorship page in event program distributed to expo attendees
  - Promotional ads in ***Business Beat***, the GMCC magazine
  - Promotional ads on the GMCC website
  - Sponsorship signage at the event
- Sponsorship mention on GMCC website
- Sponsorship mention in ***Business Beat*** event coverage
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- Two months of a full size web ad banner for your company on the GMCC website, available March - December, 2011
- One electronic data file containing expo attendee mailing info



## **2011 GMCC Annual Business Expo** Alliant Energy Center's Exhibition Hall, May 3, 2011

### Silver Sponsorship

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Your company will benefit from exceptional visibility and special one-of-a-kind perks including premium booth location, lunch tickets, special recognition before, during and after the expo and much more.

#### **Silver Sponsorship Benefits - \$3,000**

- One exhibit booth (10' wide x 10' deep) premium location
- Special Silver Sponsorship signage at booth
- Four lunch tickets
- 30 Business Expo tickets to distribute to employees and customers
- Business card size, full color ad in event program distributed to expo attendees
- Your company name on:
  - Sponsorship page in event program distributed to expo attendees
  - Promotional ads in **Business Beat**, the GMCC magazine
  - Sponsorship signage at the event
- Sponsorship mention on GMCC website
- Sponsorship mention in **Business Beat** event coverage
- Sponsorship mention in the GMCC e-Bulletin, the weekly electronic newsletter
- Three months of a one-third size web ad banner for your company on the GMCC website, available March - December, 2011



## **2011 GMCC Annual Business Expo** Alliant Energy Center's Exhibition Hall, May 3, 2011

### **Bronze Sponsorship**

The Greater Madison Chamber of Commerce offers this valuable Bronze Sponsorship for the 2011 GMCC Annual Business Expo, the largest business-to-business expo in the greater Madison area. Last year, this popular event attracted more than 1,500 GMCC members, guests and other business people for a day of great networking, learning and fun!

Your company will benefit from exceptional visibility and special one-of-a-kind perks including an exhibit booth, lunch tickets, special recognition before, during and after the expo and much more.

#### **Bronze Sponsorship Benefits - \$1,000**

- One exhibit booth (10' wide x 10' deep)
- Special Bronze Sponsorship signage at booth
- Three lunch tickets
- 25 Business Expo tickets to distribute to employees and customers
- Your company name on:
  - Sponsorship page in event program distributed to expo attendees
  - Promotional ads in ***Business Beat***, the GMCC magazine
  - Sponsorship signage at the event



## **2011 GMCC Annual Business Expo**

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### **Exhibitor Luncheon Sponsorship**

The Greater Madison Chamber of Commerce offers this valuable Exhibitor Luncheon Sponsorship for the 2011 GMCC Annual Business Expo, the largest business-to-business expo in the greater Madison area. Last year, this popular event attracted 160 exhibitors and 1,500 GMCC members, guests and other business people for a day of great networking, learning and fun!

GMCC Business Expo exhibitors will enjoy the opportunity to visit the Hospitality Room for a luncheon buffet and business networking between 11:30 a.m. and 1:00 p.m. Your employees may act as welcomers.

Your business will benefit from exceptional visibility and special one-of-a-kind perks including premium booth location, special sponsorship signage at the event, recognition before, during and after the expo and much more.

#### **Exhibitor Luncheon Sponsorship Benefits - \$3,000**

- Exclusivity – only one sponsorship
- Company employees may act as welcomers to luncheon attendees
- One exhibit booth (10' wide x 10' deep) premium location
- Special Exhibitor Luncheon Sponsorship signage at booth
- Eight lunch tickets
- 30 Business Expo tickets to distribute to employees and customers
- Business card size, full color ad in event program distributed to expo attendees
- Your company logo on:
  - Sponsorship page in event program distributed to expo attendees
  - GMCC Business Expo promotional ads in GMCC publications and website
  - Sponsorship signage at the event
  - Lunch tickets
- Sponsorship mention on GMCC website
- Sponsorship mention in GMCC publications
- Three months of a one-third size web ad banner for your company on the GMCC website, available March - December, 2011 **OR** One electronic data file containing expo attendee mailing info. No email info.