



Greater Madison Chamber of Commerce 2009 Annual Dinner Sponsorships

More than 1,200 area business members and guests will come together at the 57th GMCC Annual Dinner, the Madison region's premier business event. Featuring keynote speaker Jake Leinenkugel, fifth-generation brewer and president of the Jacob Leinenkugel Brewing Company, the event will be held at the Monona Terrace Community and Convention Center on beautiful Lake Monona in Madison on Tuesday, October 6, 5:00 to 9:00 p.m.

Each of the following sponsorships offers your organization a unique opportunity to be visible in front of this exclusive audience of prominent local business executives and to develop a greater presence in the business community before, during and after the event.

Platinum Sponsorship - \$10,000

- Recognition announced from stage
- Two prime location tables each seating 10 for dinner
- One 8-foot display table at event
- Your company logo on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - **Business Beat**, the GMCC Newsletter
 - Sponsorship signage at the event
 - GMCC website
- **Business Beat** Newsletter
 - Company profile (100 words)
 - Sponsorship mention in **Business Beat** coverage of the event
- GMCC website
 - Company profile (100 words)
 - Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info

Gold Sponsorship - \$7,500

- One prime location table seating 10 for dinner
- Your company logo on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention in ***Business Beat*** coverage of the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info

Silver Sponsorship - \$5,000

- One table seating 10 for dinner
- Your company name on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info

Bronze Sponsorship - \$2,500

- Two dinner tickets to event
- Your company name in/on
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event

Specialty Sponsorships

Registration Sponsorship - \$5,000

- Two dinner tickets
- Company logo on sponsorship signage at the event
- Your company name in event program distributed to all attendees
- Sponsorship mention in ***Business Beat*** coverage of the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info

Welcoming Reception Sponsorship - \$5,000

- Two dinner tickets
- Company logo on sponsorship signage at the event
- Your company name in event program distributed to all attendees
- Sponsorship mention in ***Business Beat*** coverage of the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info

Entertainment Sponsorship - \$5,000

- Two dinner tickets
- Company logo on sponsorship signage at the event
- Your company name in event program distributed to all attendees
- Sponsorship mention in ***Business Beat*** coverage of the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info

Dessert Reception Sponsorship - \$5,000

- Two dinner tickets
- Company logo on sponsorship signage at the event
- Your company name in event program distributed to all attendees
- Sponsorship mention in ***Business Beat*** coverage of the event
- Sponsorship mention on the GMCC website with live link to your company website
- Company name listed in GMCC e-Bulletin coverage of the event
- One electronic data file containing Annual Dinner attendee mailing info