



2011 Annual Dinner Sponsorships

59th Greater Madison Chamber of Commerce Annual Dinner
Tuesday, October 11, 2011, 5:00 – 9:00 p.m.

With more than a thousand attendees, the Greater Madison Chamber of Commerce Annual Dinner is the region's business event of the year. This year's dinner is designed to pull in and engage the audience via a theatre-in-the-round set-up. Our Mistress of Ceremonies, Rebecca Ryan of Next Generation Consulting, will introduce several video clips which "expose" the secrets of local successful businesses in a fun, documentary style. This interactive format and entertaining theme is sure to be a hit!

As a member of the Greater Madison Chamber of Commerce, you may take advantage of these unique sponsorships to be a visible partner with the Chamber. Marketing opportunities before, during and after the event as well as other benefits allow your business to shine in front of this exclusive audience of prominent local executives and to develop a greater presence in the community.

59th GMCC Annual Dinner Diamond Sponsorship - \$20,000

- Exclusive Diamond Sponsor
- Sponsorship recognition from stage during dinner
- 45-second video in presentation
- Two prime location tables seating 10 each for dinner
- Business card size ad in the event program
- Your business logo on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - Sponsorship signage at the event
 - Chamber website
- A 200-word business description on the GMCC Annual Dinner web page on the GMCC website with live link to your business website
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- Three large ads in the Chamber weekly newsletter, **@TheChamber**
- Six months of a full size web ad banner for your business on the GMCC website
- One electronic data file containing Annual Dinner attendee mailing info
- Expo booth in registration area to display company materials
- Opportunity to place one piece of approved company material at each place setting

59th GMCC Annual Dinner Platinum Sponsorship - \$10,000

- Sponsorship recognition from stage during dinner
- 20-second video in presentation
- One prime location table seating 10 each for dinner
- Business card size ad in the event program
- Your business logo on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - Sponsorship signage at the event
 - Chamber website
- A 100-word business description on the GMCC Annual Dinner web page on the GMCC website with live link to your business website
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- One large ad in the Chamber weekly newsletter, **@TheChamber**
- Three months of a full size web ad banner for your business on the GMCC website
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Gold Sponsorship - \$7, 500

- One prime location table seating 10 each for dinner
- Your business logo on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- Two months of a full size web ad banner for your business on the GMCC website
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Silver Sponsorship - \$5,000

- One preferred location table seating 10 each for dinner
- Your business name on/in:
 - Dinner invitation distributed to 3,000 business community contacts
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- Six months of a one-third size web ad banner on the Chamber website
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Bronze Sponsorship - \$3,000

- Four tickets to the Annual Dinner and seating at special Sponsor Table
- Your business name on/in:
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention and live link to your website on Chamber website
- Three months of a one-third size web ad banner on the Chamber website
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Supporter Sponsorship - \$1,000

- Two tickets to the Annual Dinner and seating at special Sponsor Table
- Your business name in event program distributed to all attendees
- Sponsorship mention and live link to your website on Chamber website
- One electronic data file containing Annual Dinner attendee mailing info

Specialty Sponsorships

59th GMCC Annual Dinner Registration Sponsorship - \$3,500

- Exclusive Sponsorship
- Option to staff registration table and distribute name tags to attendees
- Two tickets to the Annual Dinner and seating at special Sponsor Table
- Your business logo on/in:
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Welcoming Reception Sponsorship - \$3,500

- Exclusive Sponsorship
- Two tickets to the Annual Dinner and seating at special Sponsor Table
- Your business logo on/in:
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Entertainment Sponsorship - \$3,500 **SOLD**

- Exclusive Sponsorship
- Two tickets to the Annual Dinner and seating at special Sponsor Table
- Your business logo on/in:
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- One electronic data file containing Annual Dinner attendee mailing info

59th GMCC Annual Dinner Dessert Reception Sponsorship - \$3,500

- Exclusive Sponsorship
- Two tickets to the Annual Dinner and seating at special Sponsor Table
- Your business logo on/in:
 - Event program distributed to all attendees
 - Sponsorship signage at the event
- Sponsorship mention, logo and live link to your website on the Chamber website
- Sponsorship mention in **@TheChamber** event coverage
- One electronic data file containing Annual Dinner attendee mailing info