



**G R E A T E R M A D I S O N
C H A M B E R O F C O M M E R C E**

LEADERSHIP AT WORK

2010 GMCC MEMBERSHIP DIRECTORY & BUYER'S GUIDE

Advertising Insertion Order

Orders Due to GMCC by Friday, October 30, 2009

Advertising Order Information:

Company: _____ Contact: _____

Phone: _____ Fax: _____

E-mail: _____ Authorized By: _____

Fax completed insertion order to GMCC at 608-395-3963. Invoice Issued After Order Received.

Credit Card Payment Information: The GMCC accepts MasterCard and Visa only.

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Amount: _____

Signature: _____ Date: _____

Ad Specifications	Ad Dimensions	Color	Cost	Selection (✓)
Outside Back Cover	8" w x 10" h	Full Color	\$3,195	SOLD!
Inside Back Cover	8" w x 10" h	Full Color	\$2,250	
Inside Front Cover	8" w x 10" h	Full Color	\$2,250	
Page Three	7.5" w x 10" h	Full Color	\$2,250	
Full-Page Tab	7.75" w x 10" h	Full Color	\$2,195	
Half-Page Tab - Horiz.	7.75" w x 5" h	Full Color	\$1,595	
Full Page	7.5" w x 10" h	Full Color	\$1,895	
Full Page	7.5" w x 10" h	Black and White	\$1,595	
1/2 Page - Horizontal	7.5" w x 5" h	Full Color	\$1,295	
1/2 Page - Horizontal	7.5" w x 5" h	Black and White	\$880	
1/4 Page	3.75" w x 5" h	Full Color	\$845	
1/4 Page	3.75" w x 5" h	Black and White	\$465	
1/8 Page	3.75" w x 2.5" h	Full Color	\$495	
1/8 Page	3.75" w x 2.5" h	Black and White	\$245	
Business Card	3.5" w x 2" h	Black and White	\$195	

Questions? Please contact our GMCC Membership Development Executives:

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2010 GMCC Membership Directory & Buyer's Guide Ad Submission

All ads within the GMCC Membership Directory & Buyer's Guide must follow these specifications:

1. Saving Your Ad:

- Format: ".JPG" or ".TIF", Illustrator ".EPS" or ".PDF" files with fonts embedded
- Resolution: At least 300 dpi
- Color: CMYK (4-color process) or Greyscaled (Black and White)

2. Sending Your Ad:

- If files size is under 10 MB - E-mail artwork to GMCC Communications and Marketing Manager Jessica Burda at jburda@greatermadisonchamber.com.
 - Please use "GMCC Directory - Your Company Name" in e-mail subject line.
- If file size is over 10 MB - burn artwork to CD, print hard copy and mail both to:
GMCC - Directory
Jessica Burda
615 East Washington Ave., P.O. Box 71
Madison, WI 53701-0071

2010 GMCC Membership Directory & Buyer's Guide Ad Sizes

