

GMCC 2010 Business Expo Fact Sheet

- Date:** Tuesday, April 27, 2010
- Location:** Exhibition Hall at the Alliant Energy Center, John Nolen Drive, Madison.
- Time:**
- | | |
|------------------------------------|---------------------|
| Exhibitor Load In and Registration | 7:00 am - 9:00 am |
| Exhibitor Networking | 9:00 am - 9:45 am |
| Expo Grand Opening Ceremony | 10:00 am |
| Expo Morning Session | 10:00 am - 11:30 am |
| Luncheon | 11:45 am - 1:00 pm |
| Expo Afternoon Session | 1:00 pm - 6:00 pm |
| Expo Ends | 6:00 pm |

Two Men and a Truck will be onsite to help exhibitors with Load In from 7:00 am – 9:00 am and Load Out from 6:15 pm to 7:15 pm

Admission: Exhibit Hall

\$10 per person at the door..

Free GMCC Expo tickets are available prior to the Expo from GMCC website, Expo exhibitors and by contacting:

Anne Otter 608-443-1951 aotter@greatermadisonchamber.com

Jennifer Bruhn 608-443-1945 jbruhn@greatermadisonchamber.com

Free parking in lot

Luncheon

Two complimentary luncheon tickets are included with each exhibition booth.

Additional tickets are available to GMCC members (\$25.00) and Non-members (\$35.00). To purchase tickets, please contact Josie Floyd

jfloyd@greatermadisonchamber.com

Luncheon Speaker – Kathryn Jeffers *Leadership in Everyday Life*

Exhibitor: Exhibit Booths are offered at three levels and three sizes:

All booths come with free 28K Wi Fi capability

(Provides email access not much more. 256K available, see **Options**)

Tier 1 – 10' X 10' Single Booth, Premium position in Exhibit Hall

GMCC Member Rate: \$525 Non Member Rate: \$795

Includes two Luncheon tickets

Tier 2 – 10' X 10' Single Booth, Preferred position in Exhibit Hall

GMCC Member Rate: \$450 Non Member Rate: \$675

Includes two Luncheon tickets

Tier 3 – 10' X 10' Single Booth in Exhibit Hall

GMCC Member Rate: \$395 Non Member Rate: \$595

Includes two Luncheon tickets

Discounts available for multiple booths

Tier 1- 20' X 10' Double Booth, Premium position in Exhibit Hall
GMCC Member Rate - \$945 Non member Rate - \$1,430
Includes four Luncheon tickets

Tier 2 - 20' X 10' Double Booth, Preferred position in Exhibit Hall
GMCC Member Rate - \$810 Non Member Rate - \$1,215
Includes four Luncheon tickets

Tier 3 - 20' X 10' Double Booth in Exhibit Hall
GMCC Member Rate: \$710 Non Member Rate: \$1,070
Includes four Luncheon tickets

Quad Booths – 20' X 20' Booth in Special Area in Exhibit Hall
GMCC Member Rate - \$1,165 Non Member Rate - \$1755
Includes Luncheon table of eight

Additional discounts available to Gold and Silver Level GMCC members.

Options: For 256K WI FI, additional furniture, etc contact Alliant Energy Center at
www._____

For a 1,000 or 2,000 watt electrical outlet at your booth please refer to the booth registration form.

Expo Passport: There will be two Expo Passports with twelve participating businesses appearing on each – a total of 24. Participation is only \$125. Only GMCC members may participate.

Business Expo Sponsorships: Platinum, Gold, Silver and Bronze levels as well as Specialty Sponsorships including Luncheon Sponsor, Exhibitor Network Hour Sponsor, Expo Lounge Sponsor and Registration Sponsor. Expo Bag Sponsorship is sold.

For more information and to register contact:

Jennifer Bruhn 608-443-1945
jbruhn@greatermadisonchamber.com

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aotter@greatermadisonchamber.com